

TIME

T Hi ChatGPT

Hello! How can I assist you today?

T What do you think of a TIME cover story with the title, "The AI Arms Race Is Changing Everything?"

As an AI language model, I don't have personal opinions or beliefs, but I can provide some context and information on the subject.

"The AI Arms Race is Changing Everything" could be an attention-grabbing and thought-provoking title for a cover story on AI. A cover story in a widely-read publication like TIME could help raise public awareness about the potential risks and benefits of this trend, and stimulate discussions on how to ensure that AI is developed and deployed in a responsible and ethical manner.

It's important to note that the title of the story could also be interpreted as sensationalist or alarmist, and may not accurately reflect the complexities

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(humans)

Content from Global Kigyo

The Origin Story Still Worth its Weight in Gold

While commercial trends and trade patterns are always evolving, many modern Japanese firms are working to embrace the global economy while staying true to traditional standards and practices.



Hideaki Shimizu, Representative Director and CEO, Via Mechanics, Ltd.



Kazufumi Ishii, President and Representative Director, Kinboshi Inc.



Hidetoshi Shibuya, President and CEO, Shibuya Corporation



Iwao Fusejima, President and CEO, FREUND Corporation

Business, particularly when it comes to technology and next-gen innovation, really knows no borders or boundaries in the modern world. Globalization, instant communication and fast-moving media have created virtually open markets for information, labor and trade.

That makes a sense of origin and national pride all the rarer and more valuable, and that's exemplified especially well in Japan. The concept of "Made in Japan" is an important statement, which an increasing number of diverse and exciting firms are helping shape and mold for a new generation. Few traditions in Japanese business are as important as

"Japanese services and products are always in demand because we pay attention to quality."

Iwao Fusejima

the cherished idea of *monozukuri*, the commitment to the highest possible standards and customer service. It's a concept that remains a key mission for today's captains of industry, and which can be found across many different industries and sectors. "Japanese *monozukuri* is based on teamwork and cooperation within a company, where each member of that company works together towards one common goal," explained Hideaki Shimizu, the CEO of electronics firm Via Mechanics, Ltd. "Through the accumulation of group achievement, we are able to gather knowledge, which helps us further our technological achievements." Hard work and effort is another key factor in the success of businesses steeped in the traditions of "Made in Japan," according to another executive in the manufacturing field.

"Japan was once very famous for its diligence towards its own work, and perhaps only Japan can be proud of this characteristic compared to other countries," said Yuki Odai, president of automobile components manufacturer OTICS Corp. "This is why we have seen many companies with a long history of 100 years or more and why Japanese companies and *monozukuri* are recognized so highly by the rest of the world." Following on from the success of household names and electronics giants, are the innovative and customer-focused companies working hard to anticipate trends and demand. This strategy is not easy but is a driving factor for many businesses, big and small. "It is highly challenging to meet the customers expectations when one has to provide thousands of different products. We have

always pushed ourselves to meet the needs and requirements of our customers depending on their nature," said Yasuhiro Kobayashi, president of catering equipment producer, Hoshizaki Corporation.

Originality is key for companies such as Kinboshi Inc., the manufacturer of a wide range of diverse products. "Our company is trying to show the strength of Japanese manufacturing to the world," said Kazufumi Ishii, president of Kinboshi Inc. "We want to focus on making original high-value products that only our company can produce." While upholding the hard-won Japanese reputation for high standards is vital to firms such as machinery manufacturer FREUND Corporation. "We believe that Japanese services and products are reliable because we always pay attention to the quality of our products," said FREUND president Iwao Fusejima. "Many companies continue to buy our products because we provide the best service." In addition to *monozukuri*, the Japanese ethos of *kaizen*, which means to continually strive to raise the level of quality and performance, is an important tenet of national business culture. Packaging and processing equipment manufacturer Shibuya Corporation president Hidetoshi Shibuya believes it is important to always work to match, and ultimately exceed this standard. "Although the advantages differ based on the industry, we follow the guiding principles of Japanese manufacturing, subtle refinement, and customization," he said.

"Although *kaizen* is a word commonly used to describe Japanese firms, we believe our uniqueness lies in the use of the three kais – *kaizen*, *kaikaku* and *kaihatsu*, which translates to improvement, innovation and development." For Hidemitsu Hori, president of architectural products firm YKK AP, the reason for Japanese success is simple, but he warned that maintaining those standards will not be easy. "A strength of Japanese companies is their emphasis on high quality, and companies that have adopted swift decision-making processes are often successful," he said. "Finding a way to pass this on to the younger generation will certainly be a challenge looking into the future."

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Hideaki Shimizu